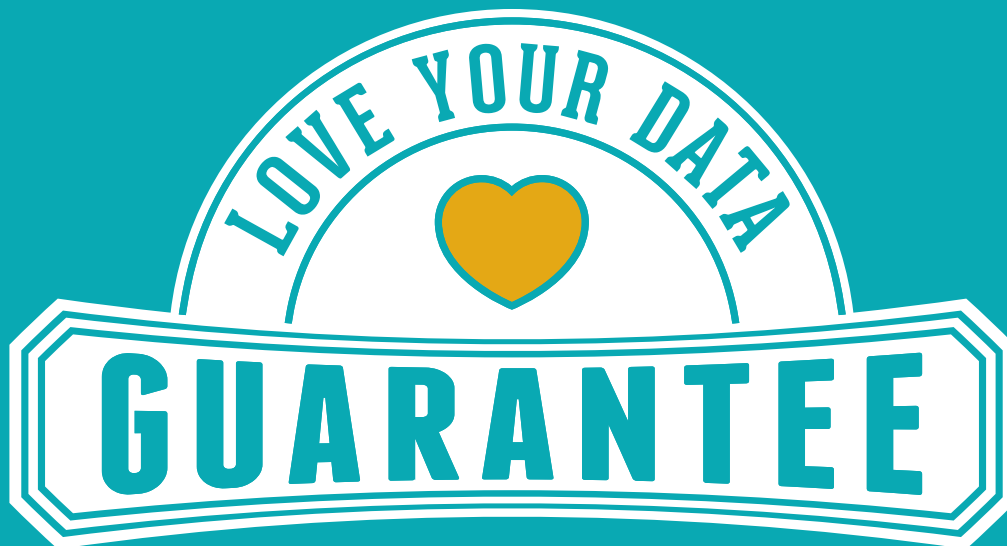


THE LOVE YOUR DATA GUARANTEE



We don't just build a contacts list, we build enterprise IT sales intelligence that IT marketers will love. It's the broadest sales data service in the IT information industry.

10% PIPELINE GROWTH GUARANTEED FOR:

- ▶ All enterprise IT Marketing Campaigns
- ▶ All IT Sales, Marketing & Channel teams
- ▶ All IT Marketing Budgets

INTRODUCING DATA-AS-A-SERVICE: "IT MARKETING DATA FOR ALL COMPANIES"

DATA ACCURACY **GUARANTEED**

Let's face it, everyone's data is a little different. The list industry loves to talk about data sources and accuracy. Who cares about list vendors reselling data? Why waste marketing dollars with crowd-sourced lists? Through our data development, campaign advisory and SalesCloudAssist process we'll give you a good idea of how IT sales data sets are developed and accurately maintained. If your results don't match our promises, we'll work with you to make it right.

PERFORMANCE GUARANTEED

Legacy list sellers loves to talk about number of contacts, number of emails and cost per contact but the truth is – your marketing programs won't match anyone's data statistics. Who cares if the data investment did not result in meeting with your KPI's? Why pay for contacts in today's digital world where information is publicly available? Right information at the right time to the right contact is what defines the success of a campaign. Our SalesCloud data platform is designed to help IT marketers perform well in campaigns, demand generation, lead nurturing, new pipeline creation, revenue growth, increasing market awareness & branding. If you aren't getting the performance you expected, we'll work with you to make it right.

RELIABILITY GUARANTEED

IT list resellers offer free dossiers of samples and trial data as a sales tactic. Often, the accuracy of trial data will not reflect in the actual data list purchased. Who cares about the accuracy of trial data if the actual data is not reliable? We encourage you to factor in and test it all : IT titles, emails, data sources, data development process, data support, data compliance, customer references. Our tech SalesCloud is designed not only for 24x7 data availability, but it is also designed to maintain data accuracy for all time, primarily for contact changes & variables in IT installed-base life-cycles. Put it through its paces, and if everything doesn't keep ticking along nicely, we'll work with you to make it right.

24x7 SUPPORT GUARANTEED

Getting a good data product is only half the battle; a great data maintenance support and campaign advisory experience is just as important. If any data goes out of date, or if you just have a question about how data attributes are to be explored pick up the phone, send us an email, or log into our SalesCloudAssist. Our support team will make sure data is corrected or we'll work with you as an extended team to enable you with the best data resources.

HERE'S HOW THE DATA GUARANTEE WORKS:

Try our SalesCloud start-up accelerate program for 90 days. If there's any data accuracy problem, let us know. We'll work with you to fix it.

- ▶ For SalesCloud subscription only, campaigns must start within 15 days.
- ▶ When ContactsAssist is enabled, Marketing teams must use the data in good faith.



For more details:

Visit: www.corporate360.us

Email: enquiry@corporate360.us

Call: 1.888.667.6881